

# Creating Dialogue on Development



(L to R) Stephen F. Moseley, President, AED; His Excellency Umaru Yar'Adua, President, Federal Republic of Nigeria; Vivian Lowery Derryck, Sr. V.P., AED

## SHARING KNOWLEDGE

**Information is an essential tool for meeting the challenge of change and promoting social equity.** AED is widely recognized for its efforts to advance greater understanding of development issues through knowledge gained on the ground and through research.

AED plays a leadership role in: the U.N. Girls' Education Initiative; U.S. Coalition for Child Survival; Coalition for Citizen Diplomacy; U.N. InterAgency Committee on Education in Fragile States; Innovations in Social Marketing Conference; and the Business and Education Conference, in collaboration with The Conference Board, among others.

Experts from AED's program groups and centers regularly engage with peers and policymakers. **More than 200 AED publications are available free of charge at [www.aed.org](http://www.aed.org).**



(L to R) Ombeni Sefue, Tanzanian Ambassador to the U.S.; Vivian Lowery Derryck, Sr. V.P., AED; His Excellency Jakaya Mrisho Kikwete, President, United Republic of Tanzania; Amina Salum Ali, Ambassador and permanent representative of the African Union to the U.S.; Jack Downey, Sr. V.P., AED

## HOSTING WORLD LEADERS

The inaugural speech of the *African Union-AED Annual African Presidential Lecture* series was delivered by **His Excellency Jakaya Mrisho Kikwete, president of the United Republic of Tanzania**, in September 2007 at AED.

AED hosted **His Excellency Umaru Yar'Adua, president of the Federal Republic of Nigeria**, in December 2007 during the president's first visit to the U.S. since being elected.

**President and Mrs. Bush** visited two AED programs during their trip to Africa in February 2008. They met participants in AED's Teacher Training Program in Liberia, and Mrs. Bush treated bednets at the AED/NetMark malaria control project in Ghana.



(L to R) May Rihani, Sr. V.P., AED; Salma Kikwete, First Lady of the United Republic of Tanzania



(L to R) Mavis Addy, Laura Bush, First Lady of the U.S.

## PROGRAM GROUPS AND CENTERS

# Leadership and Institutional Development

Director: **BONNIE J. BARHYTE**, [bbarhyte@aed.org](mailto:bbarhyte@aed.org)



**AED's growing expertise in enterprise development incorporates lessons from across many sectors**, such as youth

development and energy, to create new opportunities and livelihoods.

The AED Leadership and Institutional Development Group held a "Focus on the FIELD (FIELD-Support Project) Day," as part of the Annual Conference of the Small Enterprise Education and Promotion Network. In São Paulo, Brazil, AED staff were part of a workshop on Improving Electricity Service for the Urban Poor.

AED was one of several sponsoring organizations for the Global Youth Microenterprise Conference and is active in forums such as the Summit for Citizen Diplomacy, NAFSA: Association of International Educators, and the National Council for International Visitors.

The AED Leadership and Institutional Development Group supports effective leadership for change by developing individual and institutional capabilities, promoting enterprise development and micro-finance programs, fostering collaboration and the exchange of ideas, and promoting social responsibility.

Professional and youth development programs give tomorrow's leaders the skills to be successful in a global economy and a pragmatic understanding of diverse cultural perspectives. Activities in the group's four centers include capacity building to meet the development needs of nations through training and economic development assistance; educational and cultural exchanges; and leadership programs that advance social justice, promote public service, and enhance diversity.

### AED Center for Academic Partnerships

<http://www.cap-aed.org>

Director: Sandra A. MacDonald, [smacdona@aed.org](mailto:smacdona@aed.org)

### AED Center for Enterprise and Capacity Development

<http://cit.aed.org>

Director: Mark Ketcham, [mketcham@aed.org](mailto:mketcham@aed.org)

### AED Center for International Exchanges

<http://www.cie-aed.org>

Director: Beverly Attallah, [battalla@aed.org](mailto:battalla@aed.org)

### AED Center for Leadership Development

<http://cld.aed.org>

Director: Bonnie J. Barhyte, [bbarhyte@aed.org](mailto:bbarhyte@aed.org)

# Global Health, Population, and Nutrition

Director: MARGARET BURNS PARLATO, [mparlato@aed.org](mailto:mparlato@aed.org)



**During the past year, the AED Global Health, Population, and Nutrition Group found many avenues for extending its technical leadership beyond its project work.**

AED staff published articles in a range of journals, such as the *American Journal of Tropical Medicine and Hygiene* on malaria treatment and *Violence Against Women* on marital violence.

AED and the Global Alliance for Improved Nutrition published “Vitamin and Mineral Deficiencies: A Report for the Ten-Year Strategy for the Reduction of Vitamin and Mineral Deficiencies” in *Food and Nutrition Bulletin*; the 10-year strategy was discussed at a Micronutrient Forum in Istanbul.

AED staff made presentations at the American Public Health Association conference and others on safe motherhood, avian influenza, and water and handwashing. Achievements in Ghana were recognized in early 2008 when First Lady Laura Bush visited Maamobi Polyclinic to see firsthand two malaria control interventions.

The AED Global Health Population, and Nutrition Group focuses on strengthening individual, community, and institutional actions to assure the health and well being of vulnerable populations. Programs to improve food security and lower malnutrition rates; combat the spread of HIV/AIDS, malaria, and other infectious diseases; and promote healthy lifestyles are currently being implemented in 28 countries in Africa, Asia, Latin America, and the Middle East.

Activities include policy dialogue, partnerships with the commercial sector, behavior change strategies, and building the capacity of local entrepreneurs, institutions, and communities.

The group is composed of six centers:

## AED Center for Family Health

<http://cfh.aed.org>

Director: Jean Baker, [jbaker@aed.org](mailto:jbaker@aed.org)

## AED Center for Global Health Communication and Marketing

<http://ghcm.aed.org>

Director: Mark Rasmuson, [mrasmuso@aed.org](mailto:mrasmuso@aed.org)

## AED Center for Health Policy and Capacity Development

<http://chpcd.aed.org>

Contact: Petra Reyes, [preyes@aed.org](mailto:preyes@aed.org)

## AED Center for Nutrition

<http://cfn.aed.org>

Director: Margaret Burns Parlato, [mparlato@aed.org](mailto:mparlato@aed.org)

## AED Center for Private Sector Health Initiatives

<http://pshi.aed.org>

Director: David McGuire, [dmcguire@aed.org](mailto:dmcguire@aed.org)

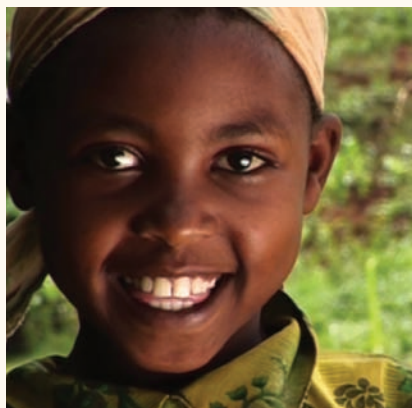
## AED-SATELLIFE Center for Health Information and Technology

<http://www.healthnet.org>

Director: Holly Ladd, [hladd@aed.org](mailto:hladd@aed.org)

# Social Change

Director: GREGORY R. NIBLETT, [gniblett@aed.org](mailto:gniblett@aed.org)



## AED convenes and participates in many forums to advance the field of human development.

In the past year, “Innovations to Improve Health: New Roles for the Private Sector,” an event jointly hosted by the AED Social Change Group, and the AED Global Health, Population, and Nutrition Group, brought together business leaders, researchers and AED experts.

AED contributed an environmental case study to the third edition the Kotler and Lee book, *Social Marketing: Influencing Behaviors for Good*. Two environmental studies highlighting AED’s SCALE methodology, on the Moroccan medicinal and aromatic plant sector and the Kenyan dairy feeds system, also were published.

In addition, the AED Social Change Group is the home of the peer-reviewed *Social Marketing Quarterly*, as well as a full-service creative unit that develops tailored communication to advance social change.

The AED Social Change Group works to increase the effective participation of people in programs of social change, with an emphasis on youth, health, HIV/AIDS, democracy and civil society, global climate change, and environment and agriculture.

Working domestically and internationally, the group provides expertise in institutional capacity development, social marketing and communications for behavior change, youth development, behavioral science and evaluation research, community organizing, policy research and development, and strategic partnerships, through six centers.

### AED Center on AIDS & Community Health

<http://coach.aed.org>

Director: Frank Beadle de Palomo, [fbeadle@aed.org](mailto:fbeadle@aed.org)

### AED Center for Civil Society and Governance

<http://ccsg.aed.org>

Director: Michael Kott, [mkott@aed.org](mailto:mkott@aed.org)

### AED Center for Environmental Strategies

<http://ces.aed.org>

Director: Richard P. Bossi, [rbossi@aed.org](mailto:rbossi@aed.org)

### AED Center for Health Communication

<http://chc.aed.org>

Director: Carol Schechter, [cschecht@aed.org](mailto:cschecht@aed.org)

### AED Center for Social Marketing and Behavior Change

<http://csmbc.aed.org>

Director: John Strand, [jstrand@aed.org](mailto:jstrand@aed.org)

### AED Center for Youth Development

<http://cyd.aed.org>

Directors: Bonnie Politz, [bpolitz@aed.org](mailto:bpolitz@aed.org)

Andrew Schneider-Muñoz, [amunoz@aed.org](mailto:amunoz@aed.org)

# Global Learning

Directors: PATRICK C. FINE, [pfine@aed.org](mailto:pfine@aed.org) MARY JOY PIGOZZI, [mpigozzi@aed.org](mailto:mpigozzi@aed.org) MAY RIHANI, [mrihani@aed.org](mailto:mrihani@aed.org)



## **AED's technical leadership extends to participation in worldwide bodies and events that shape social change.**

In 2007–2008, directors of the AED Global Learning Group assumed leadership roles in agencies of the United Nations, including the UNAIDS Inter-Agency Task Team on Education, which supports improved education responses to HIV and AIDS.

AED played a key role in developing minimum standards for education in emergency situations through the Interagency Network for Education in Emergencies and in providing studies for the *Education for All Global Monitoring Report*.

AED was also represented on the faculty of the Salzburg Global Seminar, lecturing on the Impact of Education and Socialization on Upward Mobility for the series, *Breaking the Glass Ceiling: Women in Politics and Business*. In addition, AED staff gave 34 presentations at the annual conference of the Comparative and International Education Society.

The AED Global Learning Group improves access for all to quality education and extends education and learning opportunities through the effective use of technology in more than 30 developing countries.

In partnership with policymakers, faculty, and educators at national and local levels, as well as schools and communities, AED's programs focus on learners and learning environments, help countries link school and meaningful work, and integrate technology into education strategies. Promoting gender and equity perspectives, specifically strategies to increase enrollment and retention of girls in school, is a focal point of our work.

The group is composed of four centers:

### **AED Center for Gender Equity**

<http://cge.aed.org>

Director: May Rihani, [mrihani@aed.org](mailto:mrihani@aed.org)

Deputy Director: Cory Heyman, [cheyman@aed.org](mailto:cheyman@aed.org)

### **AED Global Education Center**

<http://gec.aed.org>

Director: Patrick C. Fine, [pfine@aed.org](mailto:pfine@aed.org)

Deputy Director: Francly B. Hays, [fhays@aed.org](mailto:fhays@aed.org)

### **AED Information Technology Applications Center**

<http://itac.aed.org>

Director: Jonathan Metzger, [jmetzger@aed.org](mailto:jmetzger@aed.org)

### **AED Systems Services Center**

<http://ssc.aed.org>

Director: Kurt Moses, [kmoses@aed.org](mailto:kmoses@aed.org)

# U.S. Education and Workforce Development

Director: DENISE GLYN BORDERS, [dborders@aed.org](mailto:dborders@aed.org)

Deputy Director: BECKY SMERDON, [bsmerdon@aed.org](mailto:bsmerdon@aed.org)



**AED continues to expand its portfolio of activity in education research and convened the policy forum, *Towards 2014: Education Research on the Leading Edge of School Improvement*, probing the connection between scientific research and school improvement.**

AED vastly increased its presence at the annual meeting of the American Educational Research Association, with four of the AED U.S. Education and Workforce Development Group's centers giving presentations on topics ranging from small high schools, to evaluating urban school reform, to the principal's role in new teacher induction.

In addition, AED's work on middle-grades education was featured at the meeting of the New York City Interagency Coordinating Council. Among its many publications, the Group produced an evaluation of the National Writing Project's National Reading Initiative, *Building Capacity for Professional Development in Adolescent Reading*.

The AED U.S. Education and Workforce Development Group focuses on improving the quality of decision making and implementation for educational reform and workforce development in the United States.

The group works in all levels of the education system—pre-K through postsecondary education—emphasizing comprehensive, systemic educational improvements and reform, expanded formal and nonformal learning, teacher professional development, and adult education and training.

Programs support underserved populations; children and youth with disabilities; youth in transition from school to career; early childhood and elementary education; secondary and higher education; teacher education; and workforce development.

There are seven centers in the group.

## AED Center for Early Care and Education

<http://ece.aed.org>

Contacts: Helen Visarraga, [hvisarraga@aed.org](mailto:hvisarraga@aed.org)

Angie Godfrey, [agodfrey@aed.org](mailto:agodfrey@aed.org)

## AED Center for School and Community Services

<http://scs.aed.org>

Directors: Patrick J. Montesano, [pmontesa@aed.org](mailto:pmontesa@aed.org)

Alexandra T. Weinbaum, [sweinbau@aed.org](mailto:sweinbau@aed.org)

## Educational Equity Center at AED

<http://edequity.org>

Directors: Merle Froschl, [mfroschl@aed.org](mailto:mfroschl@aed.org)

Barbara Sprung, [bsprung@aed.org](mailto:bsprung@aed.org)

## AED Disabilities Studies and Service Center

<http://dssc.aed.org>

Director: Carol H. Valdivieso, [cvaldivi@aed.org](mailto:cvaldivi@aed.org)

## AED Higher Education Management Services Center

<http://hems.aed.org>

Director: Paul T. Bucci, [pbucci@aed.org](mailto:pbucci@aed.org)

## AED National Institute for Work and Learning

<http://niwl.aed.org>

Director: Ivan Charner, [icharner@aed.org](mailto:icharner@aed.org)

## AED Educational Research, Evaluation, and Technology Center

<http://edresearch.aed.org/>

Director: Denise Glyn Borders, [dborders@aed.org](mailto:dborders@aed.org)

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